








Mariana De Vengoechea

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 @maridevengo

Education

Fashion Marketing & PR, *Regents University London*
2022 – 2025 | London, UK

Sustainable Fashion Short Course, *Central Saint Martins*
2022 – 2022 | London, UK

Foundation in Fashion, *Istituto Marangoni*
2020 – 2021 | London, UK

AICE Program, *MAST Academy*
2012 – 2016 | Miami, FL, USA

Professional Experience

Women's Emergency Network, *Communications Co-ordinator* 08/2018 – 02/2021 | Miami, FL, USA
The Women's Emergency Network (WEN) provides financial assistance to anyone needing support in accessing abortion care, contraceptive counseling, and/or other reproductive healthcare services.

- Collected client data and experience at clinics.
- In charge of putting together quarterly newsletter sent out to donors.
- Organised fundraisers and holiday parties.
- Tasked with keeping the books up to date.
- Managed all social media platforms and telecommunications.

Bruno Magli, *Sales Associate* 01/2018 – 08/2018 | Miami, FL, USA
- Gained deep understanding of luxury fashion and footwear to deliver exceptional customer service.
- Cultivated strong client relationships, providing personalized styling advice and product recommendations to enhance customer satisfaction.
- Demonstrated expertise in product knowledge, including materials, craftsmanship, and brand history, to effectively sell Bruno Magli products.
- Collaborated with cross-functional teams to execute special events and promotions.
- Honed exceptional communication and interpersonal skills..

Women's Emergency Network, *Internship* 05/2017 – 09/2017 | Miami, FL, USA
- Reorganised the books and collected client data and experience.
- In charge of researching and designing "non-event" fundraiser.

Newlink, *Internship* 08/2015 – 12/2015 | Miami, FL, USA
Newlink is an award-winning, international consulting firm headquartered in Miami, Florida with offices in Argentina, Mexico, Peru, Spain, etc.

During my time interning there, I assisted the Newlink Political team in the organisation of the International Association of Political Consultants 49th annual world conference in Mexico City, Mexico.

Skills

Communication Skills

Excellent social and people skills.

Computer Proficiency

Microsoft Office, Adobe Creative Cloud, inDesign

Customer Service Skills

Great conflict-resolution skills, interpersonal skills, call center experience

Social Media Management

Boost brand awareness, increase engagement, build a strong web presence.

Languages

English • Spanish • French • Italian

Organizations

Shake-A-Leg Miami, *Volunteer at We Can Sail Program* 2013 – 2019 | Miami, FL, USA

Blue Missions, *Service Trip* 2016 – 2016 | Blanquito, Dominican Republic
Built an aquifer for an underprivileged community in the Dominican Republic so residents can have access to clean water supply.